

AJ-1067

B.A./B.Com. (Part-II) Term End Examination, 2021-22

COMPUTER APPLICATION (Paper-I)

Internet Application and E-Commerce

Time : 3 hours]

[Maximum Marks : 50

Note : Answer all *five* questions. All questions carry equal marks.

Unit-I

1. Define internet and Explain the concept of www in Brief.

OR

Explain TCP/IP model with suitable diagram and example.

Unit-II

2. Explain different elements of HTML.

OR

What do you mean by Web Page ? Explain Source and Standard of Web.

Unit-III

3. Explain the concept of Internal and External linking between web pages.

OR

Explain the following with example :-

- (a) Drop down menu in Form
- (b) Font tag with attributes

Unit-IV

4. Define E-Commerce and Explain their types with example.

OR

Discuss passenger air transport case in E-commerce.

Unit-V

5. Discuss the concept of Business to consumer E-Commerce with suitable example.

OR

Explain Internet Banking and E-diversity e-business in detail.